

hej doll

A TRAVEL, LIFE, & STYLE BLOG.



ABOUT HEJ DOLL

Hej Doll (Hi Doll) is a travel, life, & style blog about my life and adventures in California and beyond. Founded in 2007, Hej Doll aims to showcase simple modern luxury in a laid back California minimal package.

READER PROFILE

92% Female, 42% ages 25-34
50% Travel 3-5x per year
60% via Social Media
50% Mobile & Tablet
68% US Audience

POPULAR TOPICS

Travel & Packing Advice
City Guides
Minimalism, Simplicity
Personal Travelogues
Home Decorating
Personal Style Posts
Shopping & Gift Guides

BLOG STATS

22,350 Monthly Visitors
51,600 Monthly Pageviews
9,500 Blog & RSS Subscribers
100 E-mail Subscribers (New)



ABOUT JESSICA DOLL

Jessica Doll is a professional photographer, avid traveler, and stylish mama living near San Francisco, California.

SOCIAL MEDIA

 27,200
@hejdoll

 27,700
@hejdoll

 16,300
@hejdoll

 2,100
@hejdoll

FEATURED

Apartment Therapy, Daily Dot, Design Mom, Dot & Bo, PopSugar, Huffington Post, TheShelf, Top 20 SF Blogger by Flip Key, Top 15 Travel Blog via Bloglovin'.

LET'S CHAT! CONTACT JESSICA@HEJDOLL.COM



PARTNERSHIP OPPORTUNITIES

SPONSORED POST: \$1,000+

A sponsored blog post includes original content written and photographed by Jessica Doll, and social shares. Rate varies.

PRODUCT FEATURE: \$75+

My charge for a product review varies based on the product value and how well it will fit with my blog's aesthetic. Product features are shown alongside other products and are not exclusive in nature.





GIVEAWAY: \$800

An original post featuring your giveaway. Images supplied must be high quality or \$250/hr photo rate will be apply.

SIDEBAR AD: \$300

One month duration. 300x300 pixels. Static, appears on all except pages.

SOCIAL MEDIA RATES

-  \$250 Instagram post
-  \$75 Tweet or retweet
-  \$50 Pinterest pin
-  \$25 Facebook post

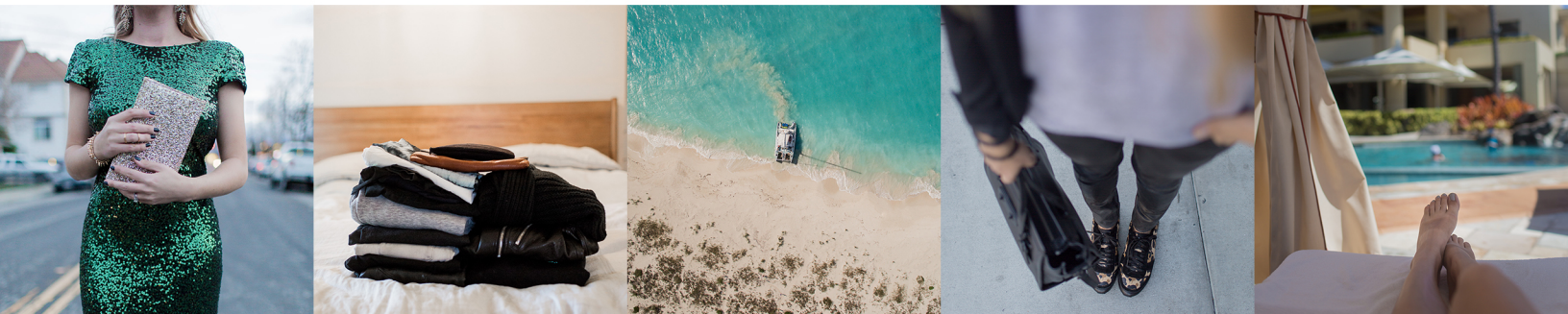
All include image of my choice, and tag.

RECENT SPONSORS

Coach, Four Seasons Maui, Cadillac, HP, Beaches Resorts, Lexus, Ritz Carlton, Camana Bay at Grand Cayman, Zappos.

READERS SAY

"I love your clean style and minimal approach, especially to packing. I've purchased your recommendations on more than one occasion and have been very pleased. Please keep up the great blog. Thank you for taking the time to share your talents on the interweb."



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